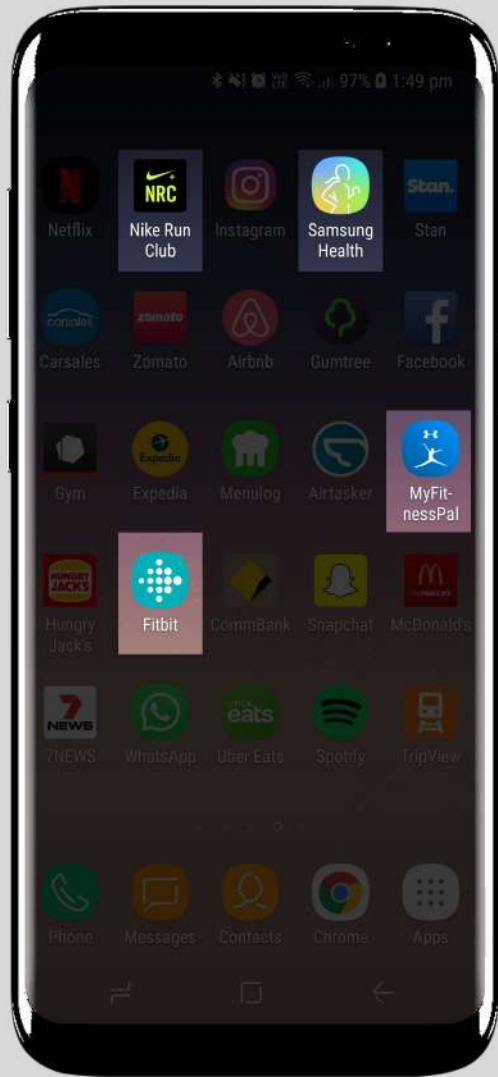


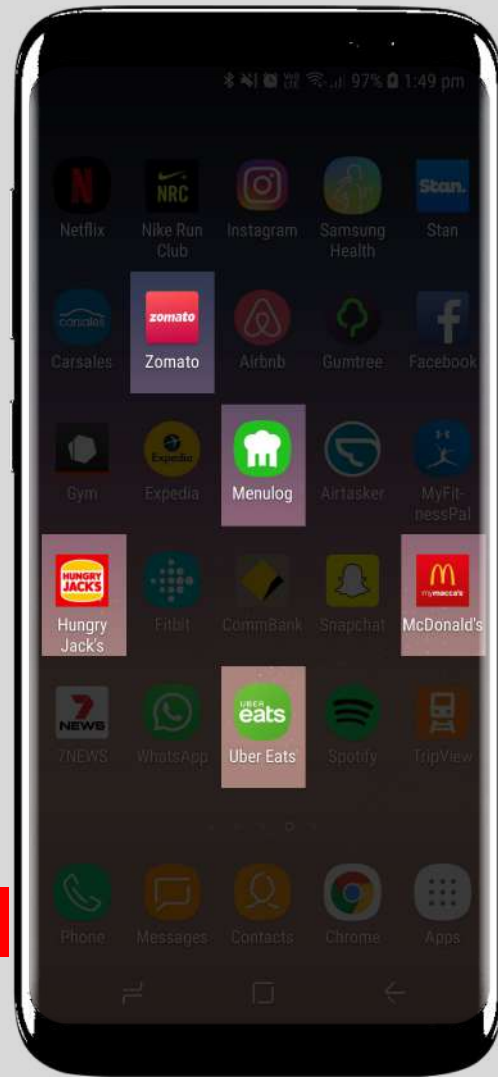
APP QUALIFY

MAPMYAUDIENCE

AUDIENCES – APP QUALIFY/APP QUALIFY +



Fitness Fanatic

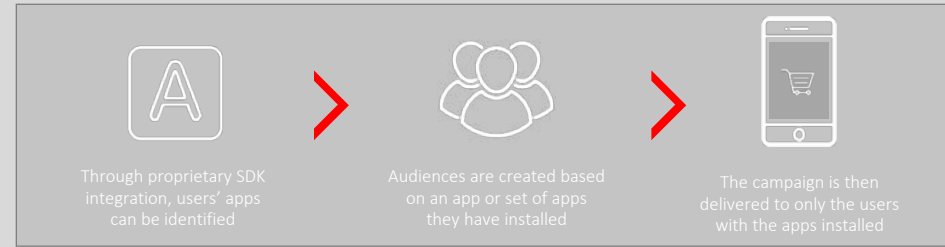


FAST FOODIE

Using high quality device-level targeting, **MAP MY AUDIENCE** can build audiences based on a particular app or set of apps or category a user has installed on their device.

This solution is perfect for competitor conquering, loyalty marketing, brand building and other mobile-specific campaigns.

Some brands use this to target people who have specific apps on their phones. Others use it to target people who are interested in particular categories depending on apps they have installed.



FORMATS

- Banner – 300x50
- MREC – 320x50
- Interstitial – 320 x 480
- Pre-Roll Video
- Out Stream Video

FORMATS

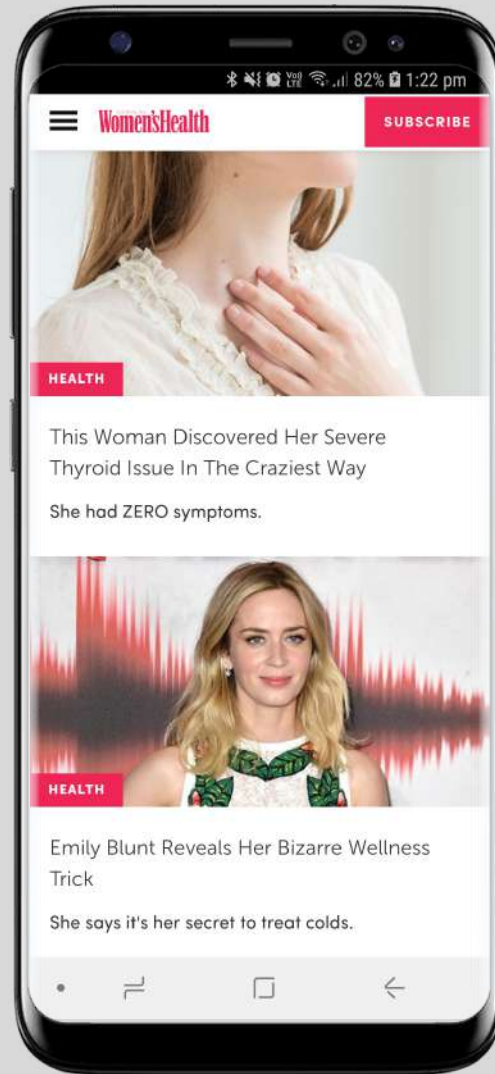
- Banner – 300x50
- MREC – 320x50
- Interstitial – 320 x 480
- Pre-Roll Video
- Out Stream Video

FORMATS

- Display – Native
- Video - Native

MAPMYAUDIENCE

AUDIENCES – CONTEXTUAL



This form of targeting allows you to reach a large number of users across premium categories in contextual based environments.

Curated lists of premium websites and apps are the basis of our contextual based targeting, allowing us to reach users in relevant environments with relevant ads.



FORMATS

- Banner – 300x50
- MREC – 320x50
- Interstitial – 320 x 480
- Pre-Roll Video
- Out Stream Video

FORMATS

- Banner – 300x50
- MREC – 320x50
- Interstitial – 320 x 480
- Pre-Roll Video
- Out Stream Video

FORMATS

- Display – Native
- Video - Native